

A new generation

British Music

In England, music is a very important thing for people. Mainly for young people. The most popular TV show to find new singers is The X Factor. Thanks to this TV Show, the boys band One Direction was born, Olly Murs, Cher Lloyd, Little Mix. This is the first group in the history of The X Factor to win the final... Others boys bands have not won this TV Show but they are just put together to form groups. The X Factor is fake like other TV Shows. The winner is chosen by production. So, The X Factor is prefabricated like its winners. Most winners never have the promised glory. Yet, in less than a year, One Direction has sold 12 million

records. Olly Murs, 700,000 albums. Cher Lloyd and her hits *Want U Back*, has sold 1.5 million copies. Matt Cardle, the winner of The X Factor 2010, still doesn't have a record label. These singers are pre-designed for young people.

There are also singers, most « natural » singers, who are known by chance and did not expect this glory. Everyone remembers Adele. A true phe-

nomenon, Adele had nothing for this life. In 2008, she became an interplanetary star. Born in a poor neighbourhood, living alone with her mother, after « Someone like you, » her videos has had millions of views on YouTube, she won all sorts of awards, and her albums have sold millions of copies. Yet neither her situation nor her physical would help her. Now she's one of the most popular singers in the world.

Ed sheeran

Other singers, would do anything to be famous. And some succeed on their own; like Ed Sheeran. He was a self-produced artist, and then signed up with Atlantic Records. His first three singles for the label ranked in the Top 5 of the UK Singles Chart. This artist became famous

thanks to the Internet, posting videos on YouTube, Facebook, where youth is very present. He achieved this alone. Being close to the audience, he manages to appeal to young people. This artist really has been chosen by the people. He's not pre-conceived, he's true.



Fashion in England

The British capital, London, was the first international capital of fashion. British fashion is very different to French fashion; the look is seen as a means of differentiating oneself from others, a way to exist. This look can be crazy, creative, eccentric and humorous. This is very attractive for the French who adore this freedom of expression; because in France fashion is very different; and has begun to adopt this look.

Of course, there is London Fashion Week that is held twice a year, in February and September. It is one of the "Big Four" fashion weeks, alongside New York Fashion Week, Milan fashion Week and Paris Fashion Week. It is to show the new collections of new sea-

sons and it is a very good moment for the best designers to reveal their new original collections.

In London there is one of the best fashion schools in the world, Central Saint Martins, where the most prominent British talents of the moment have studied. Fashion is also present in London's streets thanks to

the most popular chains of stores like H&M, New Look or River Island and the billboards with muses like David Beckham or Kate Moss for example. The British stars, more precisely singers, influence the young people, in the way they dress.

By Marine Fossoul



TV Programmes and Young People

The X Factor, The Voice and Britain's Got Talent are three of the most popular television programmes in the UK.

The X Factor influences how young people dress and behave across the world. The X Factor has had many contestants who are now famous e.g. Cher Lloyd, One Direction, Little Mix, James Arthur and Ollie Murs.

Tom Jones. During the auditions the judges cannot see the contestants; they can just hear their voices.

Susan Boyle was a winner of BGT and Simon Cowell is a judge. On a Saturday night, The Voice and Britain's Got Talent are broadcast at the same time therefore it is a competition to get the most viewers.

By Justine Gohé

The Voice is originally an English television programme but there are also French and American versions of the show. The Voice has famous judges including Will.I.Am, Jessie J and

